

# Why Choose Karin Herzog Skincare?



There are many products and machines available on the market that are claiming to offer oxygen therapy. With such an array of options why should you choose Karin Herzog? The answer is simple.

Herzog's creams are the original of all of today's oxygen treatments. Without Dr Paul Herzog's work, we would perhaps still be oblivious as to how essential oxygen is to the health of the skin. Secondly, only Herzog formulas amongst all of those available to you to choose from have the benefit of holding not ONE, but TWO global patents, proving that these creams are totally genuine. In addition, only Karin Herzog's creams have been proven to demonstrate CONCLUSIVELY on a medical oxygen analyser\* that they INCREASE and DELIVER additional pure oxygen deep down into the skin.

American TV's Dateline program (similar to the UK's Watchdog) conducted an independent study into how effective oxygen treatments really were. Their Conclusion: By testing oxygen levels on clients skin before and after treatment, using a genuine medical oxygen analyser\* , only Karin Herzog's simple but advanced formulas showed any change in the clients oxygen levels. This independent study included products, machines, oxygen breathing apparatus and other gimmicks. You have the choice ... choose the correct product with the impressive pedigree, proven track record and patents to prove effectiveness.

Don't be fooled by expensive machines and equipment that have not been successfully tested by a legitimate oxygen analyser. Only Karin Herzog, the leader in the oxygen market, offers you proven guarantees and outstanding results; all with just a cream! NO intrusive gimmicky machines to 'pump' oxygen into the skin, NO enormous capital outlay, just unparalleled results.

\*A medical oxygen analyser used for accurately measuring the transcutaneous oxygen levels in the skin. This equipment is used in premature baby and intensive care units in hospitals all over the world.

## Oxygen & Free Radicals

With many machines now professing to deliver pure oxygen to the skin; to literally 'pump' it deep into the dermis; it is vital that you understand about the connection between oxygen and free radicals.

Putting pure oxygen into the dermis will excite every single process within the skin. Oxygen excites and thus increases cell renewal, circulation, collagen production, etc. etc. It will also excite and increase free radical damage!!

### **There Is One Exception!**

Dr Charles Farr, an American Doctor, presented a study for the Nobel Institute that looked at oxygen and free radical activity. He proved beyond doubt that the only way to increase oxygen content in the skin, and RESTRICT free radical damage was to use a product that delivered increased water alongside oxygen – free radicals do not like water. Dr Charles Farr uses Karin Herzog's products in his surgery because only Herzog demonstrates conclusively the oxygen and water is delivered deep into the dermis with every application. By just delivering oxygen alone, you are doing more damage than good.